

RUTGERS

THE STATE UNIVERSITY
OF NEW JERSEY

Campus Comparisons

May 2013

Issues With Data

- Recent data on campus funding comparisons used publically available federal IPEDS data from the National Center for Education Statistics
- Since Rutgers has not kept financial data by campus, IPEDS imputes the campus allocation using a “one size fits all” approach
- The result is campus comparisons that are wrong

IPEDES' campus allocation percentages are ***exactly the same*** regardless of spending category – which cannot be right given campus differences

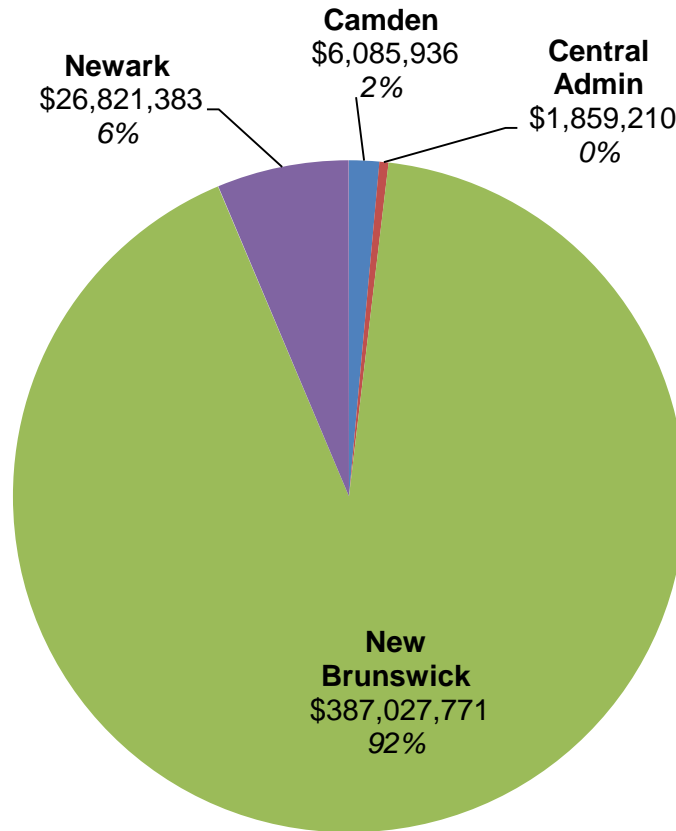
Core Expenses per FTE enrollment, By Function - FY2011							
	NWK	CMD	NB	NWK	CMD	NB	Total
Instruction	\$8,934	\$8,215	\$16,601	26.5%	24.3%	49.2%	100.0%
Research	\$3,753	\$3,448	\$6,967	26.5%	24.3%	49.2%	100.0%
Public Service	\$465	\$427	\$862	26.5%	24.3%	49.1%	100.0%
Academic Support	\$1,297	\$1,191	\$2,408	26.5%	24.3%	49.2%	100.0%
Institutional Support	\$1,669	\$1,533	\$3,097	26.5%	24.3%	49.2%	100.0%
Student Services	\$1,035	\$951	\$1,922	26.5%	24.3%	49.2%	100.0%
Other core expenses	\$618	\$568	\$1,148	26.5%	24.3%	49.2%	100.0%
Total funding per student	\$17,771	\$16,333	\$33,005	26.5%	24.3%	49.2%	100.0%
Percent of what NB students receive	53.8	49.5	100.0				
Tuition paid, FTE	\$12,294	\$12,615	\$12,754				

Why There Are Campus Differences in \$/FTE Student

- History and mission vary by campus
- Mix of programs varies by campus
- Research activity varies by campus
- Physical differences at the campuses
 - Infrastructure
 - Transportation
 - Nature of Facilities

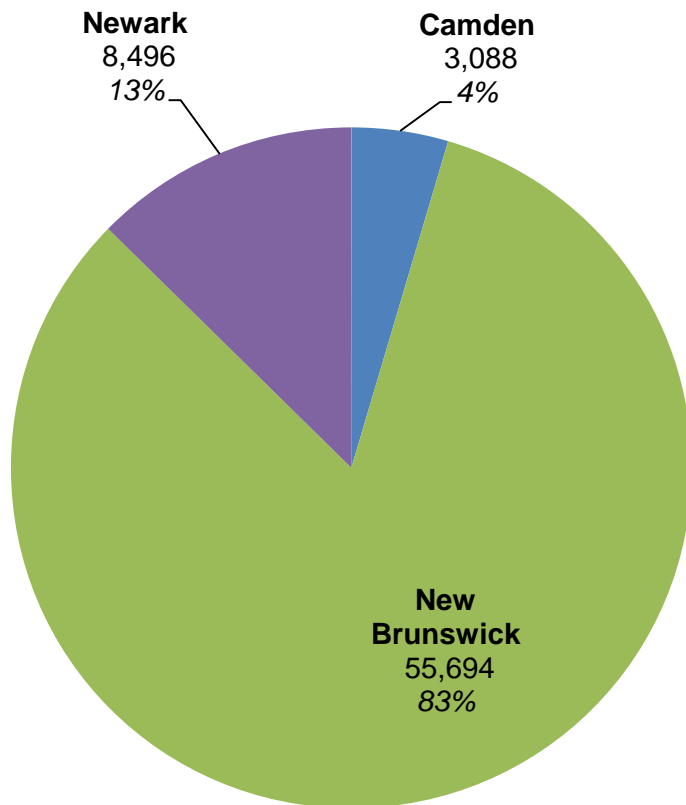
Examples of Campus Differences (I)

FY12 Research Award Dollars

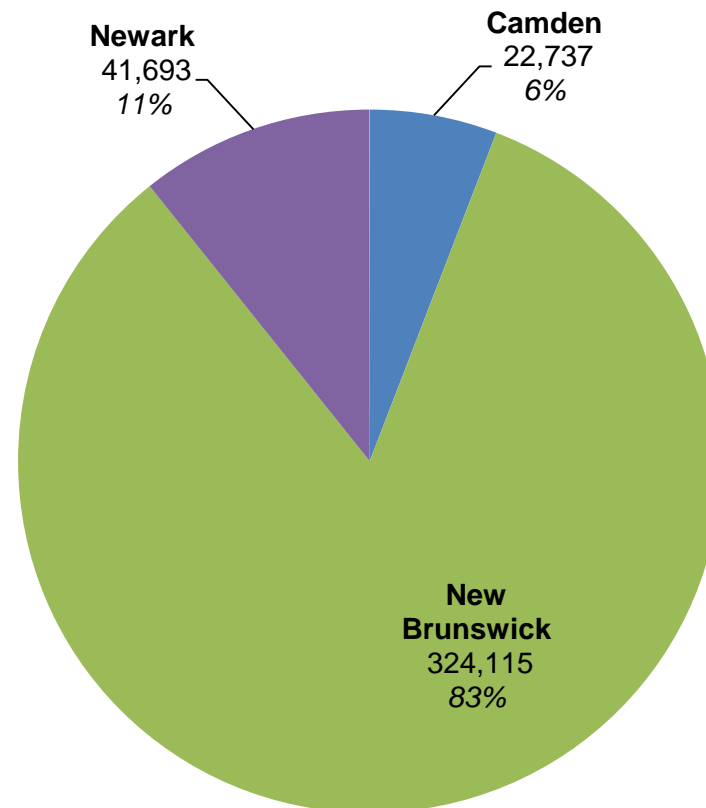


Examples of Campus Differences (II)

FY12 PhD Credits



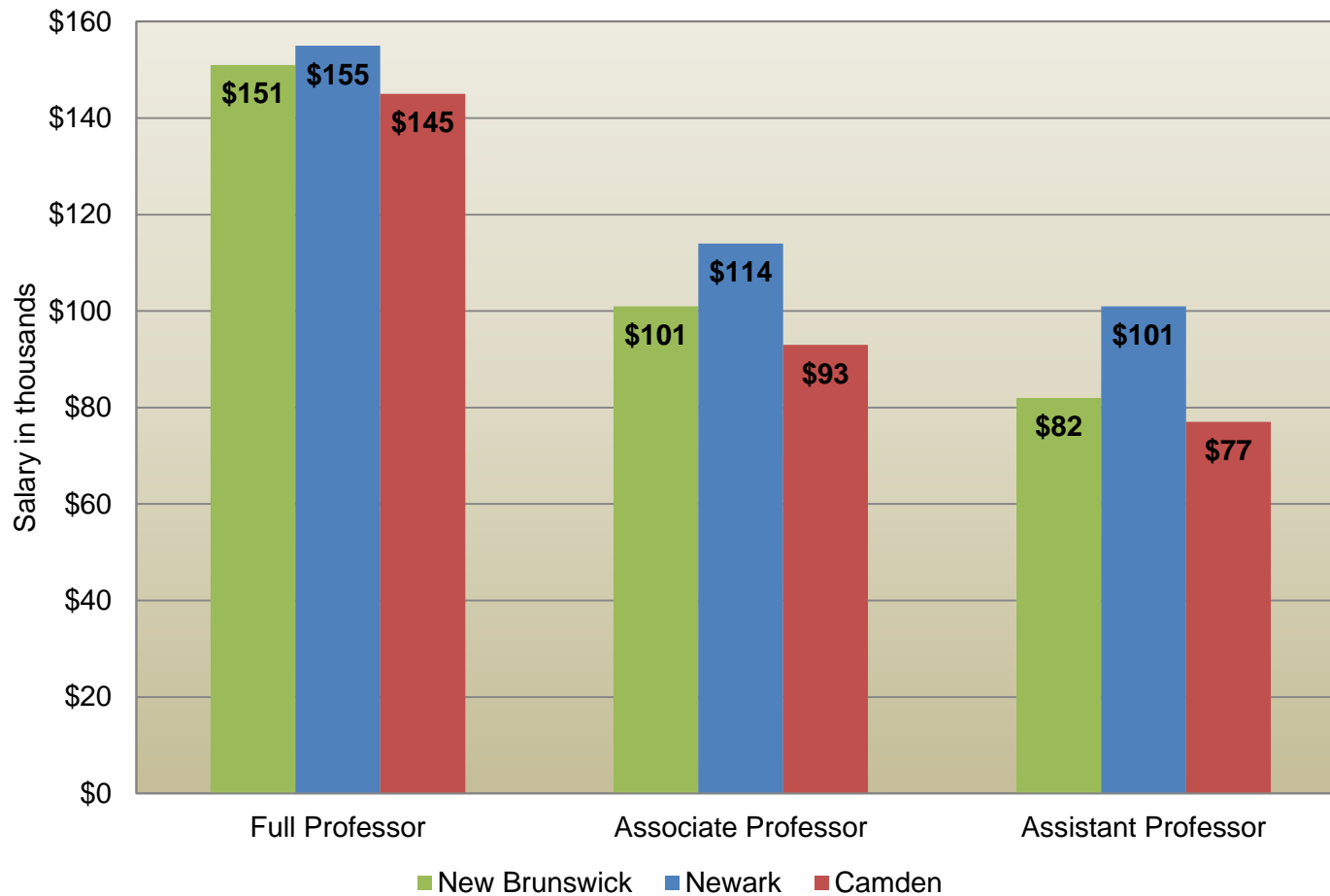
FY12 STEM Credits



Examples of Campus Differences (III)

Average Faculty Salary By Rank

Fall 2012



Data Source: AAUP Salary Data

Actual \$/FTE Student Based on Preliminary Financials by Campus Reflect These Differences

For example:

	NWK	CMD	NB	NWK	CMD	NB	Total
Instruction	\$11,870	\$12,104	\$13,969	31.3%	31.9%	36.8%	100.0%
Research	\$1,063	\$182	\$6,164	14.3%	2.5%	83.2%	100.0%
Student Services	\$1,181	\$1,841	\$1,158	28.3%	44.0%	27.7%	100.0%
Library	\$530	\$826	\$477	28.9%	45.1%	26.0%	100.0%

How Will RU Meet the Ambitions of Each of its Campuses?

- The strategic planning process will set goals for each campus within an overall university framework. The campuses are now engaged in defining themselves for the future
- Simply reshuffling the current limited dollars will *not* permit any of the campuses to advance
- The future aspirations of each of the campuses will require *new* money and targeted investments

How Much Would It Cost to Expand RU Newark Enrollment by 50% and Increase Research Activity

- You would need to add
 - Faculty and staff
 - Additional academic space and research facilities
 - New beds for increased residential students
 - Additional recreation center/dining space
- Estimated cost
 - Over \$1 billion in new debt
 - Over \$70 million in new annual costs above estimated additional tuition